

RESOLUTION NO.

11-12
Series of 2011

**TITLE: A RESOLUTION APPROVING THE TOWN OF HUDSON
WEBSITE POLICIES**


NOW THEREFORE BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE
TOWN OF HUDSON, COLORADO, AS FOLLOWS:

Section 1. The Town of Hudson Website Policies, attached hereto as **Exhibit 1**, and
incorporated herein by this reference, is hereby approved.

INTRODUCED, READ and PASSED this 6th day of April, 2011.

TOWN OF HUDSON, COLORADO




Neal Pontius, Mayor

ATTEST:


Linnette Barker, CMC, Town Clerk

TOWN OF HUDSON
WEBSITE POLICY

April 6, 2011

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I. Acceptance of Terms

The Town of Hudson, Colorado, Website Policy covers the website managed by the Town of Hudson (the "Town"). Please read these terms carefully before using this website. By accessing and using the Town website, you agree to be subject to the terms and conditions described in this document. If you do not agree to these terms of use, please do not use this website. The Town reserves the right to update the Town Website Policy at any time without prior notice to you, so please check this document periodically for changes.

II. Description of Services

The Town operates and maintains this official website to provide residents, businesses, and visitors with information about and access to the Town's programs, services, projects, issues, events, and activities. This information is intended to offer quick, convenient, and easy access for those wishing to learn about the Town. The Town website is administered and maintained through the Town Administrator's Office. Town staff updates the website regularly, and every effort has been made to ensure the accuracy of the information provided on the site.

Please feel free to notify the Webmaster of any errors you discover on the website.

III. Website Content Disclaimer

The materials and information contained on or obtained from this website, are distributed and transmitted "as is". The Town does not warrant or make any representations as to the quality, content, accuracy, errors and omissions, or completeness of the information, text, graphics, links and other items contained on this server or any other server. Such materials have been compiled from a variety of sources, and are subject to change without notice.

The Town is not responsible for any special, indirect, incidental or consequential damages that may arise from the use of, or the inability to use, the website and/or the materials contained on the website whether the materials contained on the website are provided by the Town or a third party.

Documents on the website are not deemed the official copies of the documents. Copies of official documents can be obtained through the Office of the Town Clerk.

IV. Events Calendar Disclaimer

The Town Events Calendar is a service offered to website visitors as part of the main website. The Events Calendar is not a public forum or community calendar. The purpose of the Events Calendar is to provide a central location for website visitors to easily find information, dates and times of Town meetings, holidays, Town-sponsored or co-sponsored festivals and events, and other scheduled activities of the Town and its departments.

From time to time, categories may be added or deleted as staff finds and identifies new Calendar item categories or finds that existing categories are obsolete. To the best of the ability of the Town Staff, calendar items are correct and timely. However, the Events Calendar is not intended to serve as official notice of meetings or events. Users should confirm information regarding events with the Town Clerk.

V. Municipal Code Disclaimer

For the public's convenience, the Town website includes an electronic version of the Hudson Municipal Code. The on-line code is not intended to replace the current printed version of the Hudson Municipal Code. While every attempt is made to keep the online version of the code current, the Hudson Board of Trustees may pass ordinances that supersede or modify the ordinances included in the online version. This site is intended for general reference only and should not be used in the preparation of official legal documents. Anyone using the online version of the Municipal Code is advised to contact the Town Clerk's Office with questions regarding the code.

VI. Links to External Websites

The Town, with proper authorization and approvals, may select links to external websites that offer helpful resources for our website users. Links are posted on this website at the sole discretion of the Town and are limited to:

- Federal, state, or local governmental agencies
- Quasi-governmental organizations
- Public Libraries
- School districts, college, and universities
- Public safety agencies (i.e. law enforcement, fire protection districts)
- Utility companies or companies providing contracted services to the Town
- Chambers of Commerce and other economic development organizations serving Hudson
- Non-profit cultural / tourist attractions, and similar entities

Users should be aware that these external websites are not under the control of the Town.

Whenever a user selects a link to a site that is not controlled by the Town, a notice will appear and inform the user that they are leaving the Town website and that the Town does not endorse any product or entity for which a link may be provided and that the Town is not responsible for the content, quality, accuracy, completeness or availability of any off-site materials, resources and/or products.

By using the Town's website, the user acknowledges and accepts that the Town is not responsible for any materials stored on other websites, nor is it liable for any inaccurate, defamatory, offensive or illegal materials found on other websites, and that the risk of injury or damage from viewing, hearing, downloading or storing such materials rests entirely with the user.

Links will not be made to sites that fall within any of the following criteria, as determined by the Town Administrator:

- Sites that are not consistent with the limitations set forth in Section VI of this Policy.
- Sites that are owned or managed by a political party, candidate or special interest group or are of a political nature or that are associated with, sponsored by or serving a candidate for elected office, any political party or organization supporting or seeking to defeat any candidate for elective office or ballot proposal; or
- Sites that are owned, managed or provide content for commercial entities in the absence of a governmental purpose or function; or

- Sites containing any materials that may reasonably be considered scurrilous or offensive. Offensive materials are defined as sexual content or images, materials that discriminate or encourage discrimination based on race and ethnicity, religious or political beliefs, age, gender, sexual orientation, national origin or physical attributes.
- Websites that provide or promote false, slanderous, libelous, illegal, or incorrect information.

The Town reserves the right to refuse to post any external link when it is determined that the entity or organization for which application is made does not meet the criteria set forth in this policy.

The Town reserves the right to remove any external link at any time.

VII. ONLINE BILL PAYMENT

The Town is offering an online payment option for our customers. The Town has contracted with the State of Colorado's Statewide Internet Portal Authority (SIPA) to provide this safe and secure payment option. Payment can be made with Visa, MasterCard, American Express, and eCheck payments.

Customers who choose to use the online bill payment feature will need to meet the requirements set forth by SIPA.

VIII. Links by Other Entities to the Town Website

It is not necessary to get advance permission to link to the Town's website. However, be aware that the website content and URLs may change at any time without notice. Entities and individuals linking to the Town's website may not present the Town's content as their own, or otherwise misrepresent the Town's website content. Furthermore, they shall not misinform users about the origin or ownership of the Town's website content.

IX. Copyright & Trademark Statement

Unless a copyright and/or trademark is indicated, information on the Town's website is in the public domain and may be reproduced, published or otherwise used without the Town's permission. Any information or documents downloaded from the Town's website are not a substitute for official, certified copies of Town records. The Town website should be cited as the source of the information and that any photo credits, graphics or byline be similarly credited to the photographer, author or the Town, as appropriate.

X. Legal Notice

Communication made through e-mail or any other online messaging system shall in no way be deemed to constitute legal notice to the Town or any of its officers, employees, agents, or representatives where notice to the Town is required by any federal, state, or local laws, rules, regulations, or contract.

XI. Privacy Policy

The privacy of the Town's website visitors is important to the Town. The Town will use the utmost discretion with the use of personal information obtained through the website. If a user sends the Town an electronic mail message that contains personally identifying information, or if a user fills out a form online, the Town will use this personal information to respond to a request. While the Town will make every effort to protect your personal information, sharing any information via the Internet is not without risk and you are encouraged to use discretion when sharing personal information electronically. As a municipal government agency, the Town is governed by open records laws. Your e-mail address and other identifying information may be subject to these open records laws if requested. In addition, certain e-mail may constitute a public record and is subject to disclosure under state law. Otherwise, we do not share personal identifying information with any third party without your permission.

If you submit your resume through our website, we use your personal information only in considering your application for employment.

The Town does track the traffic patterns on its website from information automatically provided by the browsers of site visitors. This information is used by Town staff to analyze data, measure performance, and improve the content of our website. Information obtained will not be used or sold for commercial marketing purposes.

XII. ADA Access

The Town is committed to compliance with the Americans with Disabilities Act (ADA). Upon request, the Town will make reasonable accommodations to provide individuals who have disabilities access to information regarding Town services, programs, or activities set forth on the Town's website.